

RYE THE RIGHT WAY



CHEERS TO FOUR YEARS

Introducing Dad's Hat Straight Rye 4-Year-Old



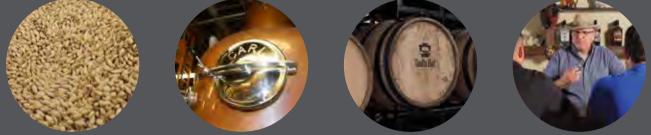
Coming Soon

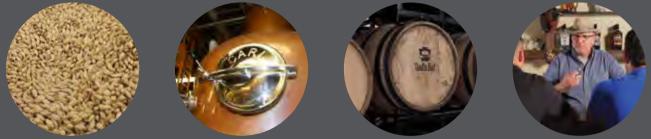
Straight Rye Gets A Fresh New Makeover

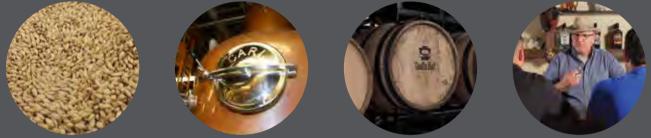
Dad's Hat Rye is very excited to announce that we are transitioning our straight whiskey from a previous standard of 3 years old to a minimum age of 4 years old. To celebrate, we are marking the upgrade with a new green label so it will be easy for fans to pick out this new product.

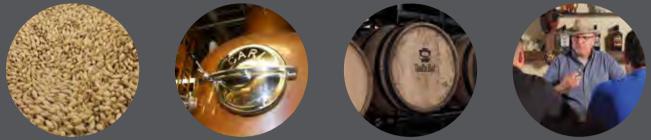
After many of our own internal taste tests, and industry expert evaluations, we concluded that the extra time in the barrel is worth the wait.

EXPLORE THE WHISKEY









Distillery Tours

Now is the perfect time of year to visit our distillery for a tour. Guests can see up-close how we take locally grown rye grain and turn it into delicious Pennsylvania Rye Whiskey.

You will have the opportunity to taste and purchase special products that have limited availability outside the distillery like our new 4-Year-Old Straight Rye, Maple Finish Rye, our Rock & Rye, Honey Finish Rye, barrel aged cocktails and so much more.

And, we will be open every evening from 4pm to 7pm during the week starting December 10th for your holiday purchases, or if you just want to stop in for a cocktail.

Reserve your distillery tour today!

TAKE THE TOUR

Expanded Distribution

Dad's Hat has expanded into new states to reach even more whiskey lovers around the country.

- **Knoxville, TN** Empire Distributors
- Washington State Pacific Edge Wine & Spirits / MODA Beverage
- Georgia Ultimate Distributors
- Texas Republic National Distribution Company (RNDC)

Click below for our full list of distributors.

LOCATE DISTRIBUTORS



UNLOCKING CRAFT SPIRITS -

Dad's Hat has teamed up with **Seelbach's**, the online spirits purveyor specializing in rare and special edition products. From their site, users will be able to purchase and ship our whiskeys, including limited releases, to many states where Dad's Hat was not previously available or simply hard to find.

Seelbachs.com is also the only place outside our distillery where you can buy the Cask Strength Single Barrel Straight Rye personally selected by the Americana music band, The Punch Brothers, to celebrate their recent tour and cricitally-acclaimed new album, **All Ashore**.

SHOP NOW

Visit Our Website for the Lastest News and Events DadsHatRye.com



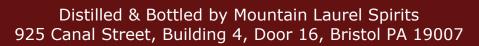
WHISKEY WEDNESDAY

Hosted by Doug & Telisha Williams of Wild Ponies

ROUTE 650 AMERICANA · 650 AM WSM STREAMING LIVE EVERY WEDNESDAY • 6PM







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