



Dad's Hat
PENNSYLVANIA
RYE WHISKEY
www.DadsHatRye.com



LIVE & LET RYE

Are you "Rye Curious"?
Join the cocktail crowd and
rediscover genuine rye
whiskey for yourself!

Whether it's a summer sipper
or a complicated cocktail,
Dad's Hat is the perfect way to
sit back and beat the heat.

Learn more at
DadsHatRye.com

**NEW! Summer Series
Cocktail Club Videos**



Get a first-hand look at
how to craft some great
summer rye drinks with our
video demos. Co-Founder
John Cooper takes
you through each step so
you can enjoy rye the right
way...

- ▶ [Whiskey Sour](#)
- ▶ [American Margarita](#)
- ▶ [The Catcher](#)
- ▶ [Rising Action](#)

SHARE YOUR RECIPES

Have a creative Dad's Hat Rye
cocktail to share with us?

Just fill out our online recipe
card with your custom creation
and you could win a newly-
designed Dad's Hat t-shirt!

▶ [Share Recipes](#)

Cocktail Recipes Up Now!

Check out our current gallery
of custom cocktail recipes at
DadsHatRye.com

Press Room...

March 6
[WHYY Newsworks](#)

March 16
[Whiskycast](#)

April 16
[Town & Country](#)

April 30
[Advance of Bucks County](#)

June 4
[The Midweek Wire](#)

June 10
[Trib Live Lifestyles](#)

Upcoming Events...

July 22nd
[Fette Sau Philly
BBQ & Whiskey Dinner](#)
1208 Frankford Ave
Philadelphia, PA

Now Serving...

[China Blue](#)
NYC

[The Whiskey Priest](#)
Boston, MA

[Bourbon Steak](#)
San Francisco, CA

[Race Street Cafe](#)
Philadelphia, PA

[Canon: whiskey & bitters
emporium](#)
Seattle, WA

[Washington House](#)
Basking Ridge, NJ

[Harrison's Wine Grill](#)
State College, PA

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For more information,
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jcooper@DadsHatRye.com

"Sweet wine in the finish, with a very prominent
charred oak feel to it. One of the most entertaining
whiskies I've ever tried."

-*Daniel's Whisky Notes on Dad's Hat Vermouth Finish Rye*

WORLDLY WHISKEY - Dad's Hat Now In Europe!



Dad was never one to rest on his laurels and neither are we. It's in that spirit that Dad's Hat Rye is pleased to announce that our products are now available for sale in Europe and represented by [La Maison du Whisky](#) in Paris, France.

Founded in 1956, LMDW has established itself as the largest specialist French importer and distributor of rare whiskeys. Anyone who's ever visited their Left Bank parlor devoted to fine liquors knows that they mean "whiskey business".

LMDW recently presented us at the Paris Cocktails Spirits show to kickstart our whiskey partnership. They are now selling our **Dad's Hat Pennsylvania Rye** and **Vermouth Finish Rye** in store and online to the Euro market.

Learn more about La Maison du Whisky online at whisky.fr

**DOUBLE TAKE - Limited Release Founder's Reserve
Special Double Finish Rye Whiskey Distillery Exclusive...**

Get ready for something really special, rye lovers! We have a unique limited release ready to grace your whiskey glass with our **Dad's Hat Double Oak Founder's Reserve**. After spending 9 months in new oak barrels, we then put this whiskey in previously used rye barrels and the results are doubly delicious!

After a total of 22 months, we decided to bottle this wonderful whiskey and offer this limited quantity at cask strength on premises at the distillery only. Price per bottle is \$65 (+ tax) while supplies last. [Contact us](#) to reserve yours today!

BY POPULAR DEMAND - Port Wine Finish Returns!

Last fall we made a limited quantity of our Port Finish Rye and it sold out very quickly. After a wave of very positive feedback, we have decided to make more for this fall.



The barrels are already filled and we anticipate the next small batch bottling by September or October of 2014.

Expanded Tour Hours and Special Events on Tap

Since the distillery opened in 2012, we have been offering tours once or twice a month on Saturdays. The demand has been very strong so we plan to expand the tour dates to every weekend in the fall. In addition, we will be planning special events like concerts, tastings, cocktail classes, etc. to make visiting the distillery even more of a must-see experience.

Find Us on [Twitter](#) and [Facebook](#) for all the latest event details! Learn more about our distillery tours at DadsHatRye.com

The Cocktail List - DHR Cocktails Out On the Town!

We couldn't help but notice that Dad's Hat has been appearing on cocktail menus everywhere these days. Here are a few examples that might make you want to pay a special visit to try them out...

Pittsburgh's [Industry Public House](#) is serving up a Barrel Aged Manhattan (Dads Hat Rye, Antica Formula, Cherry Bitters, Angostura Bitters, Splash Absinthe) which is then aged 7 weeks in a Dad's Hat barrel.

[Le Garage](#) in Baltimore, MD offers a specialty rye cocktail they've named Rue (Dad's Hat Rye, Averna, Campari, Aromatic Bitters, Orange Peel).

Thirsty for more? See more examples of creative rye mixology from bars around the country [here](#)...

The Rye Whiskey Revolution Continues!

Dad's Hat continues to expand into new areas each week thanks to our [distributors](#) around the country. Our products are currently distributed in **California, Delaware, Idaho, Kentucky, Maryland, Massachusetts, New Jersey, New York, Oregon, Pennsylvania, Rhode Island, Washington DC, Wyoming** and now **Europe**.

Check out our online [locator](#) tool to find genuine Dad's Hat Rye products in your area!

[Contact us](#) today for more information!