



# REDISCOVER RYE

Dad's Hat is genuine Pennsylvania Rye Whiskey! Now is the perfect time to rediscover real rye whiskey distilled, aged and bottled in Pennsylvania!

Learn more at [DadsHatRye.com](http://DadsHatRye.com)

## Holiday Cocktail Demo Videos



Welcome the holidays in style with Dad's Hat Rye Co-Founder John Cooper as he takes you step-by-step through the making of some great seasonal recipes in our cocktail video demos - direct from the distillery tasting room!

## Cocktail Recipes Up Now!

Check out our current gallery of custom cocktail recipes at [DadsHatRye.com](http://DadsHatRye.com)

## SHARE YOUR RECIPES

Have a creative Dad's Hat Rye cocktail to share with us?

Just fill out our online recipe form with your custom creation and if it makes the cut we'll post it in our recipe gallery!

► [Share Recipes](#)

## Now Serving

- [Bud & Marilyn's Philadelphia](#)
- [Newberry's Yard of Ale Stroudsburg, PA](#)
- [Bainbridge St Barrel House Philadelphia](#)
- [Slate Bleu Doylestown, PA](#)
- [Ella's American Bistro Wayne, PA](#)

## Keep Up With Dad's Hat

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For more information, contact John Cooper at 215.781.8300 or email [jcooper@DadsHatRye.com](mailto:jcooper@DadsHatRye.com)

## Dad's Hat Named Craft Whiskey of the Year!



Dad's Hat is proud to announce that our classic Pennsylvania Rye Whiskey has won Whisky Advocate's 22nd Annual Craft Whiskey of the Year.

Since its debut in 2012, Dad's Hat Pennsylvania Rye Whiskey has commanded the attention of whiskey lovers the world over. If the recent prestigious honors bestowed upon the Keystone-state-produced spirit are any indication, this pure expression of classic Pennsylvania Rye Whiskey is also building a following among some of the whiskey industry's most respected names.

Announced on December 4th, 2015, Whisky Advocate Magazine named Dad's Hat Pennsylvania Rye Whiskey as its Craft Whiskey of The Year. The Magazine recognizes the world's greatest whiskeys and distilleries, and the individuals who make and promote them. In explaining their preference for Dad's Hat, editors praised the "excellent young rye's" distinctive taste, adding "The nose is clean and complex: crushed grain, grasses, sweet spice, and the bitter herbal note of rye. It's all there on the tongue with a light barrel character, moving to a neatly integrated finish."

► [READ THE WHISKY ADVOCATE REVIEW](#)

## Dad's Hat Vermouth Finish Rye named one of the 100 Best Spirits for 2015 by Wine Enthusiast

► [LEARN MORE](#)

## Historic Team-Up To Revive Classic Rye



### Dad's Hat Rye Whiskey and Del-Val University Join Forces to Re-establish Heirloom Rye

Rosen Rye was once the preferred rye grain for making Pennsylvania's famous rye whiskeys, but as rye whiskey production began to wane, so did the production of Rosen Rye. Since launching the first rye whiskey distillery in Pennsylvania in over 20 years, Dad's Hat Rye went in search of this famous rye grain.

After contacting farmers, state agricultural officials, and universities, we discovered a stash of seeds in a US Department of Agriculture Seed Bank. A chance meeting with Professor John Urbanchuk from Del-Val University in Doylestown, PA during a tour of the distillery led to a collaboration to bring this heirloom grain back to life. The first seeds are already under cultivation and there is a lot more work to be done, but this is a very exciting first step.

Having Rosen Rye grain available again should be an important ingredient for making our rye whiskey even more delicious; but it could also be an important development for Pennsylvania agriculture. The market for domestic rye grain for distilling is growing and this could be a great opportunity for Pennsylvania farmers. Some rye whiskey distillers in Kentucky and Indiana have turned to sourcing their rye from Germany and Sweden, so we want to help our farmers here in the USA get back in the game.

## Dad's Hat Rye Distribution Continues to Expand

Following our trip to the Whisky Live event in Singapore this fall, we're pleased to announce Dad's Hat will be launching in Asia soon. Stay tuned for the details as we make rye whiskey fans all across the globe.

## Private Distillery Tasting Tours Now Available

In addition to our standard Saturday distillery tours, which are open to the public, we're now offering private event tours for groups of 10 to 20 people. These custom tours will feature a special tasting direct from brand new barrels of Dad's Hat Rye.

These deluxe tours cost \$20 per person and are a great way for your group to experience our hand-crafted products and everything that goes into making real rye whiskey. To schedule a private tour, contact us directly at [info@DadsHatRye.com](mailto:info@DadsHatRye.com) or call 215.781.8300