



# Dad's Hat

PENNSYLVANIA

RYE WHISKEY

[www.DadsHatRye.com](http://www.DadsHatRye.com)



Dad's Hat® Pennsylvania Rye Whiskey | Newsletter

Summer 2015

# REDISCOVER RYE

Dad's Hat is genuine Pennsylvania Rye Whiskey!

This summer is the perfect time to rediscover real rye whiskey distilled, aged and bottled in Pennsylvania!

Learn more at [DadsHatRye.com](http://DadsHatRye.com)

## NEW! Summer Series Cocktail Videos



Beat the heat in style with Dad's Hat Rye Co-Founder John Cooper as he takes you step-by-step through the making of some great seasonal recipes in our cocktail video demos - direct from the distillery tasting room!

**COMING SOON!**  
All New Summer Series Cocktail Videos Available on Vimeo and YouTube!

## Upcoming Events...

June 13th  
Cheese & Whiskey Pairing Event at the Dad's Hat Distillery

925 Canal Street  
Building #4  
Bristol, PA 19007

## Cocktail Recipes Up Now!

Check out our current gallery of custom cocktail recipes at [DadsHatRye.com](http://DadsHatRye.com)

## SHARE YOUR RECIPES

Have a creative Dad's Hat Rye cocktail to share with us?

Just fill out our online recipe form with your custom creation and if it makes the cut we'll post it in our recipe gallery!

► [Share Recipes](#)

## Press Room

April 1

[Liquor.com](#)

April 24

[Eater.com](#)

May 6

[Wine Enthusiast](#)

## Now Serving

[Terra Blues](#)

NYC

[Parts & Labor](#)

Baltimore, MD

[Citizen Public House](#)

Boston

[Jack & Tony's](#)

Santa Rosa, CA

[Beast & Ale](#)

Philadelphia

## Keep Up With Dad's Hat

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For more information, contact John Cooper at 215.781.8300 or email [jcooper@DadsHatRye.com](mailto:jcooper@DadsHatRye.com)

## High Honors for Dad's Hat Rye in 2015!



The Distillery is buzzing with even more "Pennsylvania Pride" this year as our products have brought home amazing accolades from some prestigious spirits competitions which had our rye whiskey squaring off with the best in the business.

Dad's Hat Pennsylvania Rye Whiskey Port Wine Finish received a **Gold Medal** and a **91-point rating** from the Beverage Testing Institute! The BTI holds all tastings in their Chicago tasting lab where they sample a host of wines, beer and spirits daily.

Fresh off our win in Chicago, our flagship Dad's Hat Pennsylvania Rye Whiskey brought home a **Silver Medal** from the **2015 San Francisco World Spirits Competition**. The judging was conducted in March at the Hotel Nikko in Downtown San Francisco, the largest competition in its 15-year history.

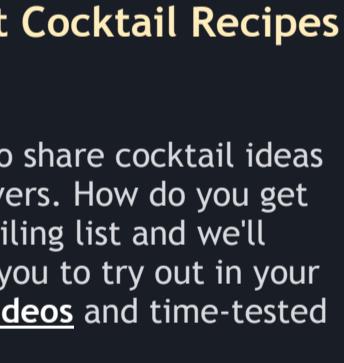
Joining these two expressions of Dad's Hat in accepting high honors is Dad's Hat Pennsylvania Rye Whiskey Vermouth Finish, just recognized by **Wine Enthusiast with a 90 Score - Excellent, (Highly Recommended)**. Further, the June 2015 issue of Wine Enthusiast lists Dad's Hat Pennsylvania Rye Vermouth Finish as one of **five new wine barrel-aged spirits you need to drink**.

## Cheese & Whiskey Pairing Event at the Distillery!

**SPECIAL EVENT!** Join us for an amazing afternoon at the Dad's Hat Rye Distillery Saturday, June 13th as nationally acclaimed authors **Clay Risen** and **Max McCalman** will lead an expert pairing of cheeses and our very own Pennsylvania Rye Whiskey.

Make your reservations early as seating is limited (40 guests) for this gala event which will include a tour of the Distillery, flight of four Dad's Hat Rye Whiskeys paired with specially selected artisanal cheeses and a delightful whiskey cocktail. One of our most exciting events to date!

Tickets are \$45 per person and can be purchased via the [Dad's Hat Rye website](#).



## Join Our Cocktail Club to Get Great Cocktail Recipes Delivered Directly to Your Inbox!

The **Dad's Hat Cocktail Club** is a great way to share cocktail ideas both classic and original with rye whiskey lovers. How do you get into this prestigious club? Simply join our mailing list and we'll deliver timely, delicious cocktail recipes for you to try out in your own tasting room along with great **how-to videos** and time-tested barroom tips that would make Dad proud!

Just fill out the form on our [Contact](#) page and be sure to select "Get Cocktail Club Recipes"

## Great Father's Day Deals on Dad's Hat Rye in PA!

Pennsylvania's **Fine Wine and Good Spirits** stores and Dad's Hat will be celebrating Father's Day in June by offering a special price for Dad's Hat Rye Pennsylvania Rye Whiskey for the entire month with a \$3 in-store coupon. Can you think of a better gift for Dad?

Also, a limited number of bottles of our first release Dad's Hat Straight Rye Whiskey (the first straight rye made in Pennsylvania in over 25 years) for sale at the distillery only for \$59.99 plus tax. Please email [info@dadshatrye.com](mailto:info@dadshatrye.com) to reserve your bottle today. Must be picked up at the distillery.

## Dad's Hat Rye National Distribution Growing

This year we're looking to expand to even more areas across the nation. In Illinois, we are now carried by **Stoller Wholesale Distributing** and folks can check their local **Binny's** in the Chicago area where Dad's Hat whiskeys are already on the shelf.

Good news for Empire State whiskey lovers! We're pleased to announce that **The Winebow Group** is now representing Dad's Hat throughout the entire state of New York.

## Private Distillery Tasting Tours Now Available

In addition to our standard Saturday distillery tours, which are open to the public, we're now offering private event tours for groups of 10 to 20 people. These custom tours will feature a special tasting direct from brand new barrels of Dad's Hat Rye.

These deluxe tours cost \$20 per person and are a great way for your group to experience our hand-crafted products and everything that goes into making real rye whiskey. To schedule a private tour, contact us directly at [info@dadshatrye.com](mailto:info@dadshatrye.com) or call 215.781.8300