



**Dad's Hat**  
PENNSYLVANIA  
RYE WHISKEY  
www.DadsHatRye.com



# REDISCOVER RYE

Dad's Hat is genuine Pennsylvania Rye Whiskey! Now is the perfect time to rediscover real rye whiskey distilled, aged and bottled in Pennsylvania!

Learn more at [DadsHatRye.com](http://DadsHatRye.com)

## AWARDS SEASON



**Vote Mountain Laurel Spirits (Makers of Dad's Hat Rye) As Your Favorite Craft Whiskey Distillery!**

Mountain Laurel Spirits (makers of Dad's Hat Rye) has been nominated for Favorite Craft Whiskey Distillery in USA Today's 10 Best Reader's Choice Awards. Cast your vote once per day until voting ends on Monday, Sept. 12th at noon ET.

▶ [VOTE NOW](#)

**Dad's Hat Pennsylvania Rye Named Craft Whiskey of the Year by Whiskey Advocate!**

▶ [LEARN MORE](#)

## Cocktail Demo Videos



Welcome the holidays in style with Dad's Hat Rye Co-Founder John Cooper as he takes you step-by-step through the making of some great seasonal recipes in our cocktail video demos - direct from the distillery tasting room!

## Cocktail Recipes Up Now!

Check out our current gallery of custom cocktail recipes at [DadsHatRye.com](http://DadsHatRye.com)

## SHARE YOUR RECIPES

Have a creative Dad's Hat Rye cocktail to share with us?

Just fill out our online recipe form with your custom creation and if it makes the cut we'll post it in our recipe gallery!

▶ [Share Recipes](#)

## IN THE NEWS

[Forbes.com](#)  
Aug 19, 2016

[The Midweek Wire](#)  
July 11, 2016

[The Intelligencer](#)  
June 28, 2016

[Popular Mechanics](#)  
Mar 23, 2016

## Keep Up With Dad's Hat

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For more information, contact John Cooper at 215.781.8300 or email [jcooper@DadsHatRye.com](mailto:jcooper@DadsHatRye.com)

## Dad's Hat Straight Rye Available This October!



Dad's Hat is excited to announce the launch of its much awaited Pennsylvania Straight Rye Whiskey.

We patiently waited for over three years of aging in 53 gallon barrels for this whiskey to develop its delicious flavor profile. Our Straight Rye shares the same mash bill with our Classic Rye - 80% rye grain, 5% Rye malt and 15% barley malt - it keeps the bright spiciness we all love in our Classic Rye, with intense complexity and deep, rich flavors. After the initial up front pepper spice, this whiskey opens up to layers of dark fruit, vanilla and butterscotch, then finishes with a wave of mature oak.

The initial supply will be limited, but it will be distributed to all of the states where we are already present. You should start to see it at your favorite bar, restaurant, and/or retailer by the end of October. If you don't see it, just ask!

In addition to our Straight Rye, we are planning to release a single barrel of a Bottled in Bond Straight Rye Whiskey. In response to a growing problem with counterfeited whiskey, the US Congress passed the Bottled-in-Bond Act of 1897. This law set strict standards that must be followed for a whiskey to wear "Bottled in Bond" on its label. To achieve this rare status, "Bonded" whiskey must be at least 4 years old, aged in new, charred oak barrels, made by one distiller at one distillery, originating from the same year of distillation, and bottled at 100 proof. This will be a rare and delicious Pennsylvania Rye Whiskey.

The team sampled over 30 different barrels before selecting this single barrel to be a Bottled in Bond release. We will have approximately 200 bottles available, at the distillery only, on a first come, first serve basis starting at 8am on Saturday, November 5th at \$100 per bottle.

## Craft Spirits Week Coming to the Philly Area



Dad's Hat Rye is helping to spearhead the creation of this special week-long event, similar in concept to Craft Beer Week which has become an annual tradition in Philadelphia.

The concept of Craft Spirits Week is an effort to showcase the quality and diversity of craft spirits produced by distillers in the Delaware Valley region.

With the support of the PLCB and local media such as Philadelphia Magazine and Foobooz, the kick-off will be marked with an opening event at Philadelphia Magazine's Whiskey & Fine Spirits Fest on October 27. The following week will consist of a series of events hosted by local bars and restaurants supporting craft spirits. The focus for this event is to enlighten and educate consumers and drive a deeper commitment to craft spirits in the bar and restaurant scene.

## Events at The Distillery: Dad's Hat Welcomes Beaver Nelson & Found Wandering



Join us at the Distillery on Saturday, October 1st as Dad's Hat Rye, in collaboration with Momentary Love Management, hosts a very special night of music featuring acclaimed Austin, Texas singer/songwriter Beaver Nelson.

Opening for Beaver Nelson will be local Philadelphia area folk/americana trio, Found Wandering.

Cocktails featuring Dad's Hat Pennsylvania Rye Whiskey will be available for purchase. Grab your tickets now for an amazing night of live music and whiskey against the backdrop of our rustic Bucks County distillery!

## Saturday Distillery Tasting Tours Now Available

Most Saturday afternoons (by appointment only), we offer one-hour tours of our distillery located within the historic Grundy Commons Complex in Bristol, PA.

For a \$10 fee, we treat visitors to an up-close view of the distillation and aging process, including a whiskey tasting and the opportunity to buy Dad's Hat products direct from our distillery. To schedule a private tour, contact us directly at [info@DadsHatRye.com](mailto:info@DadsHatRye.com) or call 215.781.8300