



# Rye The Right Way



## HISTORY OF PENNSYLVANIA RYE

PENNSYLVANIA IS THE HISTORIC BIRTHPLACE OF AMERICAN WHISKEY

Through the 19th Century and up until Prohibition, Pennsylvania rye whiskey was the premier American whiskey

Classic cocktails like the Manhattan, Old Fashioned and Whiskey Sour were originally made with rye whiskey

After suffering during Prohibition, most of Pennsylvania's distilleries went out of business – few survived as of the 1960s and all were gone by the 1980s

Dad's Hat returned rye whiskey to its historical home in 2011

## WHAT IS PENNSYLVANIA RYE?

PENNSYLVANIA RYE WHISKEY IS A UNIQUE STYLE WITH DISTINCTIVE CHARACTERISTICS

High rye content in the mash bill recipe:  
Dad's Hat = 80%

High malt content in the mash bill recipe:  
Dad's Hat = 20%

Low % of Corn: Dad's Hat = 0% corn  
Sweet mash (not sour mashing)

Kentucky ryes typically contain a high percentage of corn – with a taste closer to bourbon

Many competitor brands are made with purchased whiskey produced at a large distilling facility in Indiana that uses almost no malt at all

## WHY DAD'S HAT RYE?

ALL WHISKEY IS MADE ON SITE WITH RYE GRAIN SOURCED FROM PENNSYLVANIA FARMS

Dad's Hat double distills all their whiskey in a pot still

The distinctive Pennsylvania Rye style is perfect for classic cocktails

Whisky Advocate Magazine  
CRAFT WHISKEY OF THE YEAR 2015

Founders Herman Mihalich and John S. Cooper named semifinalists for the JAMES BEARD AWARDS IN 2017

Whisky Magazine's Icons of Whisky  
INTERNATIONAL CRAFT PRODUCER OF THE YEAR 2020



Dad's Hat Pennsylvania Rye



Dad's Hat Pennsylvania Rye Vermouth Finish



Dad's Hat Pennsylvania Rye Port Wine Finish



Dad's Hat Pennsylvania Rye Straight Rye