

## DIRECT DELIVERY TO PENNSYLVANIA CONTINUES

During the height of the business shutdowns this spring, when Pennsylvania's Fine Wine & Good Spirits stores were all closed, the Dad's Hat Distillery launched our online store so our customers in PA could order their favorite farm-to-bottle rye whiskeys delivered directly to their homes. Many longtime fans, as well as folks new to our brand, took advantage of our new service.

Even though the Pennsylvania's retail stores are gradually reopening, we've decided to keep the Dad's Hat Rye online store going to offer many of our products not carried in most local stores to our loyal Keystone State customers.

Of course, in addition to our award-winning classic Pennsylvania Rye Whiskey (90 Proof), you'll find our distinctive Vermouth Finish Rye (94 Proof) as well as our 4-Year-Old Straight Rye (95 Proof). Purchases of six or more bottles also qualify for free delivery.

[EXPLORE THE STORE](#)



INTRODUCING

## NEW POCKET COCKTAILS

Looking to toast to summer with some mixed drinks to go? We now offer single serving bottles of ready-to-drink rye cocktails. Select from our classic Manhattan or the timeless Old Fashioned (coming soon), carefully made with the best vermouth and bitters. Just stir with ice, pour in a glass and enjoy!

Dad's Hat Pocket Cocktails are available in 4-packs exclusively from our online store. Order now for delivery by UPS in 1 to 3 days to Pennsylvania residents only. Cheers!

[SHOP NOW](#)

## RARE RYE NOW AT OUR ONLINE STORE

For those seeking something unique, our online store now offers a collection of rare and limited release products not generally available through standard PA retailers. Simply tap the thumbnails below for more info on each of these Dad's Hat products.



**Bottled in Bond Straight Rye**

Limited Release



**Unfiltered Cask Strength Straight Rye**

Online Exclusive



**Rock & Rye**

Limited Release



**Maple Cask Finish Rye**

Limited Release



**Honey Cask Finish Rye**

Limited Release



**Port Barrel Finish Rye**

Online Exclusive

## EXPANDING INTO MORE NEW MARKETS

Dad's Hat continues to enjoy strong success in our local markets, like our home state of Pennsylvania (where we are the third largest selling rye whiskey brand), New Jersey, Delaware, Maryland and Washington, D.C. Our distillery's reputation is growing worldwide as we are now available in three more new markets.

### NEW HAMPSHIRE

Perfecta Wine & Spirits

### TAIWAN

Long Life Trading Co.

### ARKANSAS

Moon Distributors

Let them know you want Dad's Hat Rye! If you are in any of these locations, tell your local merchant or bar to contact our distributors.

## WINNING WHISKEY PRAISE



During a ceremony held in London in early March — streamed via Facebook Live due to the Coronavirus outbreak — Dad's Hat Rye was named **International Craft Producer of the Year** by Whisky Magazine for 2020, beating out competitors from all over the world.

[LEARN MORE](#)



In 2019, our Bottled in Bond Rye was a finalist for **Rye Whiskey of the Year** in the annual taste-off conducted by **Fred Minnick**, renowned American whiskey critic. This year, our Unfiltered Cask Strength Rye is an early nominee for his **American Whiskey of the Year**. Check out Fred's video review at the jump below.

[WATCH VIDEO](#)